

Projecte d'Identitat Gràfica

**Creació de la identitat gràfica per Be Live,
el Festival Multidisciplinar de la Mediterrània**

Bases

**Volem que parli del mar, la família, la cervesa, la música i el vi.
M'inspiro en el mar, la primavera (època en que tindrà lloc el festival),
les formes orgàniques i el sol.**

**GAMMA CROMÀTICA
I ELEMENTS QUE LA DEFINEIXEN**

**Sea
live**

**Beer
live**

**Wine
live**

**Family
live**

**Music
live**

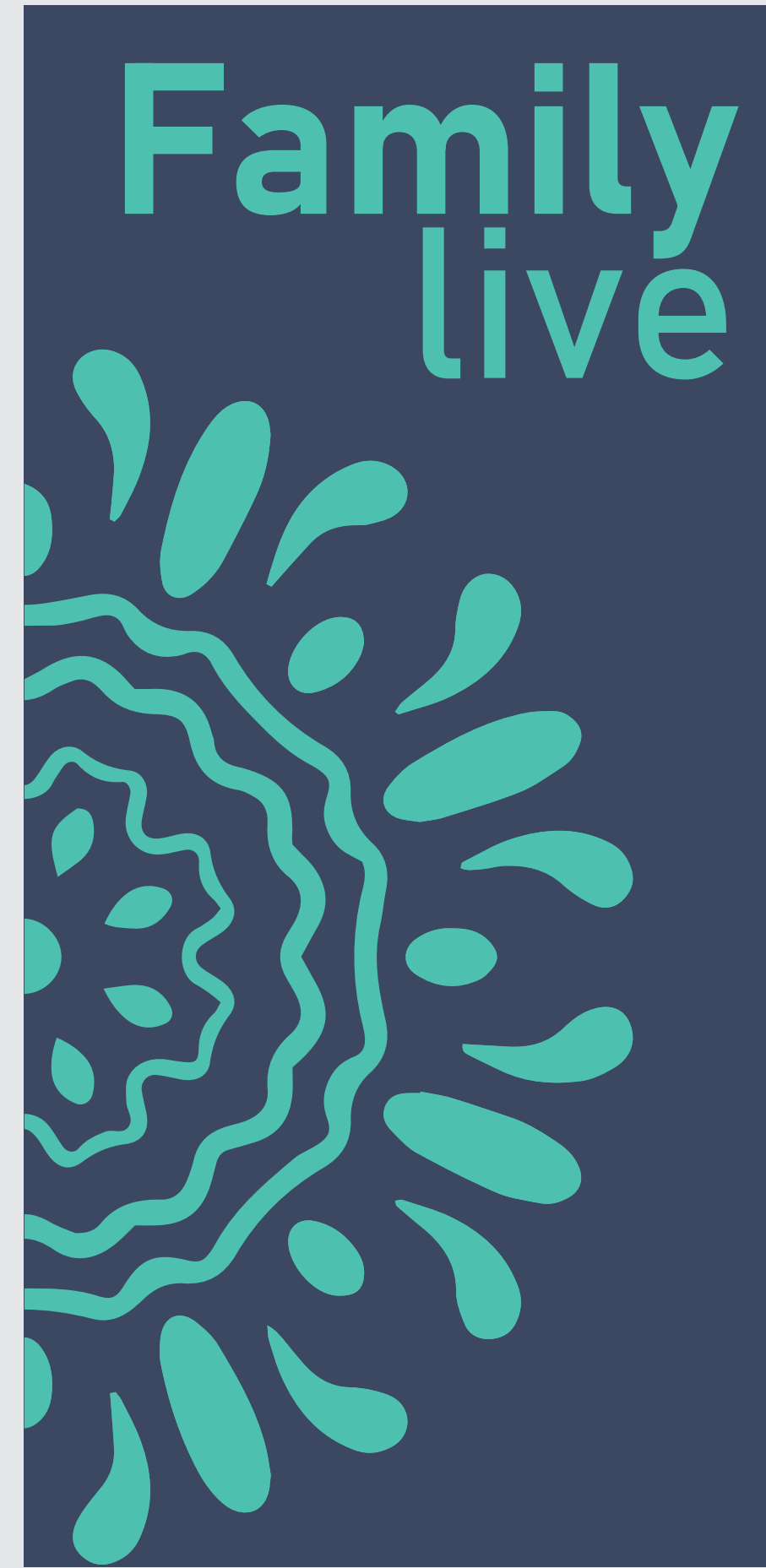
**Sea
live**

**Beer
live**

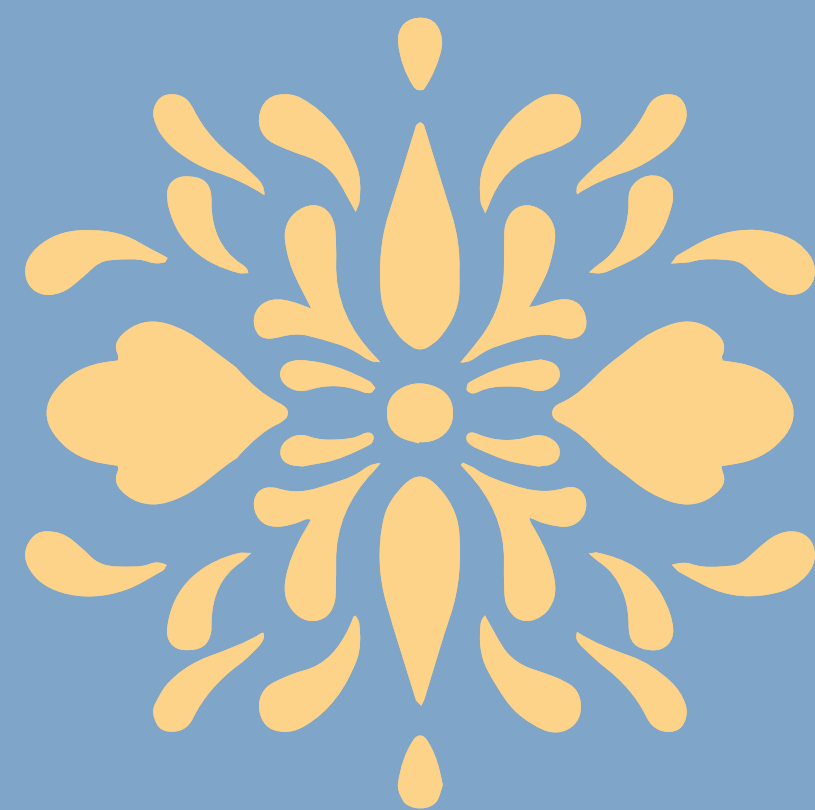
**Wine
live**

**Family
live**

**Music
live**



**Sea
live**



**Beer
live**



**Wine
live**



**Family
live**



**Music
live**



Be live

Festival Multidisciplinar de la Mediterrània

Be live

Festival Multidisciplinar de la Mediterrània

Be live

Festival Multidisciplinar de la Mediterrània

Be live



**Festival Multidisciplinar
de la Mediterrània**

Be live




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de la Mediterrània**

Be live



**Festival Multidisciplinar
de la Mediterrània**

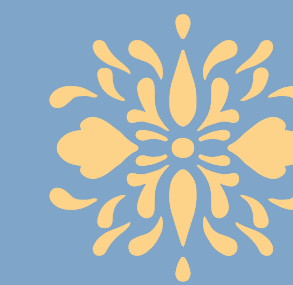
Be  live



Be
live



BE LIVE ÉS...

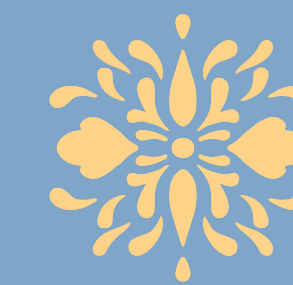


Sea live

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Gall negre del Penedès
amb gamba de Vilanova



Sea live

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Beer live

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Beer live



Beer Sommelier
ELISA RAUS

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Wine live

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Wine live

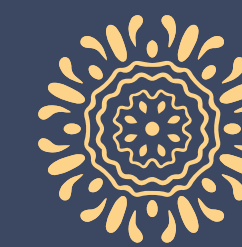


Wine Sommelier
JUAN ZAMORANO

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Be tive



Family live

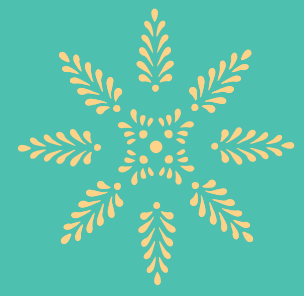
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Music
live



Be 
live



Music live

MARLENA * FIGA FLAWAS * JULIETA

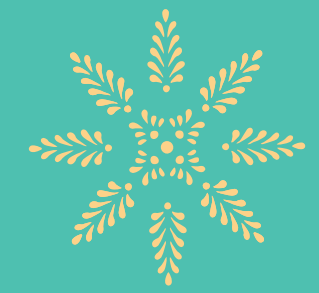
STAY HOMAS * STAY HOMAS

STAY HOMAS * FIGA FLAWAS * JULIETA * FIGA FLAWAS

SANGUIJUELAS DEL GUADIANA * FIGA FLAWAS

Be live





Music live

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**Be
live**



Be  live